

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81112

## KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81112-1

DATE PRINTED

11/06/12

PAGE 1

6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	178906	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	GMMB, INC.			OBAMA FOR AMERICA	
AND	3050 K St NW Ste 100			PO BOX 8102	
ADDRESS	Washington DC 20007-5108			Chicago IL 60680-8102	
	USA			USA	
CONTACT	MORA GILROY			PRODUCT OBAMA 30'S EST 2297	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.	2297	PRODUCT CODE 9820	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	2	05:00A	05:27A	30S	10/30/12-11/02/12	5A MORN NEWS	2	250.00	500.00
2	T-F	2	05:27A	05:58A	30S	10/30/12-11/02/12	5:30AM NEWS THIS MORNING	2	275.00	550.00
3	01111..	4	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING (5:58-7AM)	4	350.00	1400.00
4	10000..	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING (5:58-7AM)	1	350.00	350.00
5	02222..	8	06:58A	09:00A	30S	10/30/12-11/02/12	CBS THIS MORNING	8	250.00	2000.00
6	20000..	2	06:58A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	2	250.00	500.00
7	Sa	1	05:00A	06:00A	30S	11/03/12-11/03/12	WKND NEWS SAT 5-6A	1	200.00	200.00
8	Sa	1	06:00A	06:57A	30S	11/03/12-11/03/12	WEEKEND NEWS SAT 6-7AM	1	300.00	300.00
9	Sa	1	06:57A	09:00A	30S	11/03/12-11/03/12	CBS SATURDAY MORNING NEWS	1	300.00	300.00
10	Su	1	05:58A	07:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 6-7A	1	150.00	150.00
11	Su	1	06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	1	250.00	250.00
12	22222..	8 2	09:00A	10:00A	30S	10/30/12-11/02/12 11/05/12-11/05/12	ANDERSON COOPER	10	250.00	2500.00
13	11111..	4 1	10:00A	10:57A	30S	10/30/12-11/02/12 11/05/12-11/05/12	LET'S MAKE A DEAL	5	400.00	2000.00

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
14	11111..	4 1	10:58A	12:00N	30S	10/30/12-11/02/12 11/05/12-11/05/12	THE PRICE IS RIGHT	5	500.00	2500.00
15	22222..	8 2	12:00N	12:30P	30S	10/30/12-11/02/12 11/05/12-11/05/12	TALK PHILLY	10	575.00	5750.00
16	32424..	12 3	12:26P	02:00P	30S	10/30/12-11/02/12 11/05/12-11/05/12	CBS SOAP OPERA ROTATION	15	550.00	8250.00
17	22222..	8 2	02:00P	02:56P	30S	10/30/12-11/02/12 11/05/12-11/05/12	THE TALK	10	450.00	4500.00
18	22222..	8 2	02:57P	04:00P	30S	10/30/12-11/02/12 11/05/12-11/05/12	THE DOCTORS	10	325.00	3250.00
19	22222..	8 2	04:00P	05:00P	30S	10/30/12-11/02/12 11/05/12-11/05/12	DR. PHIL	10	650.00	6500.00
20	11111..	4 1	05:00P	06:00P	30S	10/30/12-11/02/12 11/05/12-11/05/12	5PM EARLY NEWS	5	700.00	3500.00
21	011110.	4	06:00P	06:30P	30S	10/30/12-11/02/12	NEWS 3 AT 6	4	950.00	3800.00
22	11111..	4 1	06:58P	07:27P	30S	10/30/12-11/02/12 11/05/12-11/05/12	ENTERTAINMENT TONIGHT	5	900.00	4500.00
23	.....1.	1	06:57P	07:56P	30S	11/03/12-11/03/12	ET THIS WEEK	1	500.00	500.00
24	11111..	4 1	07:28P	07:57P	30S	10/30/12-11/02/12 11/05/12-11/05/12	THE INSIDER	5	1000.00	5000.00

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			FROM	TO						
25	0001100	2	11:00P	11:35P	30S	11/01/12-11/02/12	LATE NEWS	2	1800.00	3600.00
26	.....1.	1	01:35A	02:05A	30S	11/03/12-11/03/12		1	50.00	50.00
27	Su	1	12:05A	01:05A	30S	11/04/12-11/04/12	ENTERTAINMENT TONIGHT	1	100.00	100.00
28	M	1	07:57P	08:57P	30S	11/05/12-11/05/12	HOW I MET YOUR MOTHER/PARTN	1	7000.00	7000.00
29	M	2	09:00P	10:00P	30S	11/05/12-11/05/12	TWO BROKE GIRLS/MIKE & MOLLY	2	7000.00	14000.00
30	F	1	09:00P	10:00P	30S	11/02/12-11/02/12	CSI: NY	1	4500.00	4500.00
31	F	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	4500.00	4500.00
32	Sa	1	07:57P	08:56P	30S	11/03/12-11/03/12	CRIME TIME SATURDAY	1	1200.00	1200.00
33	Sa	1	08:58P	09:57P	30S	11/03/12-11/03/12	CRIME TIME SATURDAY	1	1500.00	1500.00
34	Sa	1	09:58P	11:00P	30S	11/03/12-11/03/12	48 HOURS	1	1500.00	1500.00
35	Su	1	07:58P	09:00P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	6000.00	6000.00
36	Su	2	09:00P	10:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	2	6000.00	12000.00
37	F	1	04:00P	05:00P	30S	11/02/12-11/02/12	DR. PHIL	1	1260.00	1260.00
38	F	1	05:00P	06:00P	30S	11/02/12-11/02/12	5PM EARLY NEWS	1	765.00	765.00
39	F	1	06:00P	06:30P	30S	11/02/12-11/02/12	NEWS 3 AT 6	1	1440.00	1440.00

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			FROM	TO						
40	F	1	06:58P	07:27P	30S	11/02/12-11/02/12	ENTERTAINMENT TONIGHT	1	1260.00	1260.00
41	F	1	07:28P	07:57P	30S	11/02/12-11/02/12	THE INSIDER	1	1440.00	1440.00
42	F	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	7650.00	7650.00
43	F	1	11:00P	11:35P	30S	11/02/12-11/02/12	LATE NEWS	1	2700.00	2700.00
44	F	1	11:35P	12:37A	30S	11/02/12-11/02/12	DAVID LETTERMAN	1	900.00	900.00
45	F	1	12:37A	01:37A	30S	11/02/12-11/02/12	CRAIG FERGUSON	1	360.00	360.00
46	F	1	01:37A	02:06A	30S	11/02/12-11/02/12	LATE NEWS REPEAT	1	55.00	55.00
47	Sa	1	05:00A	06:00A	30S	11/03/12-11/03/12	WKND NEWS SAT 5-6A	1	360.00	360.00
48	Sa	1	06:00A	06:57A	30S	11/03/12-11/03/12	WEEKEND NEWS SAT 6-7AM	1	450.00	450.00
49	Sa	1	06:57A	09:00A	30S	11/03/12-11/03/12	CBS SATURDAY MORNING NEWS	1	450.00	450.00
50	Sa	2	12:00N	07:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	2	1800.00	3600.00
51	Sa	1	07:57P	08:56P	30S	11/03/12-11/03/12	CRIME TIME SATURDAY	1	3150.00	3150.00
52	Sa	1	09:58P	11:00P	30S	11/03/12-11/03/12	48 HOURS	1	3600.00	3600.00
53	Sa	1	11:35P	12:35A	30S	11/03/12-11/03/12	CRIMINAL MINDS	1	450.00	450.00
54	Sa	1	12:35A	01:35A	30S	11/03/12-11/03/12	CSI MIAMI	1	360.00	360.00
55	Su	1	05:58A	07:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 6-7A	1	450.00	450.00

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			FROM	TO						
56	Su	1	06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	1	495.00	495.00
57	Su	1	08:57A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	1440.00	1440.00
58	Su	1	12:57P	04:30P	30S	11/04/12-11/04/12	NFL FOOTBALL 1PM GAME	1	13500.00	13500.00
59	Su	1	04:00P	07:30P	30S	11/04/12-11/04/12	NFL FOOTBALL 4PM GAME	1	18000.00	18000.00
60	Su	1	07:58P	09:00P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	6750.00	6750.00
61	Su	1	10:00P	11:00P	30S	11/04/12-11/04/12	THE MENTALIST	1	8100.00	8100.00
62	M	1	04:30A	05:00A	30S	11/05/12-11/05/12	EYEWITNESS NEWS AT 430AM	1	135.00	135.00
63	M	1	05:00A	05:27A	30S	11/05/12-11/05/12	5A MORN NEWS	1	360.00	360.00
64	M	1	05:27A	05:58A	30S	11/05/12-11/05/12	5:30AM NEWS THIS MORNING	1	405.00	405.00
65	M	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING (5:58-7AM)	1	810.00	810.00
66	M	1	06:58A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	1	405.00	405.00
67	M	1	04:00P	05:00P	30S	11/05/12-11/05/12	DR. PHIL	1	1260.00	1260.00
68	M	1	05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	1	765.00	765.00
69	M	1	06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	1	1440.00	1440.00
70	M	1	06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1260.00	1260.00

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			FROM	TO						
71	M	1	07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	1	1440.00	1440.00
72	M	1	09:00P	10:00P	30S	11/05/12-11/05/12	TWO BROKE GIRLS/MIKE & MOLLY	1	13500.00	13500.00
73	M	1	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	13500.00	13500.00
74	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	1	2700.00	2700.00
75	M	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	900.00	900.00
76	M	1	12:37A	01:37A	30S	11/05/12-11/05/12	CRAIG FERGUSON	1	360.00	360.00
77	M	1	01:37A	02:07A	30S	11/05/12-11/05/12	LATE NEWS REPEAT	1	55.00	55.00
78	T	1	04:30A	05:00A	30S	11/06/12-11/06/12	EYEWITNESS NEWS AT 430AM	1	135.00	135.00
79	T	1	05:00A	05:27A	30S	11/06/12-11/06/12	5A MORN NEWS	1	360.00	360.00
80	T	1	05:27A	05:58A	30S	11/06/12-11/06/12	5:30AM NEWS THIS MORNING	1	405.00	405.00
81	T	1	05:58A	07:00A	30S	11/06/12-11/06/12	THIS MORNING (5:58-7AM)	1	810.00	810.00
82	Sa	1	07:57P	11:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	6300.00	6300.00
83	Su	1	11:35P	12:05A	30S	11/04/12-11/04/12	SPORTS ZONE	1	675.00	675.00
84	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	1	2700.00	2700.00
85	M-T	2	04:30A	05:00A	30S	11/05/12-11/06/12	EYEWITNESS NEWS AT 430AM	2	135.00	270.00

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BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
86	M-T	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING (5:58-7AM)	2	810.00	1620.00
87	M	1	07:57P	08:57P	30S	11/05/12-11/05/12	HOW I MET YOUR MOTHER/PARTN	1	7000.00	7000.00
88	M-T	2	12:00N	12:30P	30S	11/05/12-11/06/12	TALK PHILLY	2	630.00	1260.00
89	M	1	02:57P	04:00P	30S	11/05/12-11/05/12	THE DOCTORS	1	450.00	450.00
90	M	1	04:00P	05:00P	30S	11/05/12-11/05/12	DR. PHIL	1	1260.00	1260.00
Total Contract:								192		256525.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	253125.00	.00	253125.00	
GRAND TOTAL									253125.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION